### Script

**SCENE 1**  
**Location:** Living Room  
**Description:** A young woman sits on the sofa, thinking about where to travel. She scrolls on her phone and sees an ad for Sakura Holidays

Voice over: सामान्य बस किन लिने?

**SCENE 2**

**Location:** Living Room  
**Description:** She taps into the Sakura Holidays app, and begins looking for travel options. Which Common Bus To Buy When, Will You Get Nepal’s First VIP Thai Seat And Aircraft Inspired Luxury Bus.

Voice - over = Sapna jasto yaatra, aba tapaiko lagi uplabdha.

**SCENE 3**  
**Location:** Living Room  
**Description:** With a beaming smile, she agrees and books it. I vibrantly colorful confirmation screen with a chime assures her that the trip is locked in.

Voice – over: अब यात्रा मात्र होइन, अनुभव!"

**SCENE 4**

**Location:** Bedroom  
**Description:** She pulls out her hand carry and gets ready to go on her trip

Voice-over

"आरामदायक यात्रा चाहनुहुन्छ?

**SCENE 5**

**Location:** Bus Terminal  
**Description:** She arrives at the terminal where the Sakura Holidays bus is parked and ready for departure.

Voice-over:

"अब यात्रा मात्र होइन, अनुभव!

सकुरा हलिडेजको साथमा यात्रा हुन्छ यादगार।

**SCENE 6**

**Location:** Bus Entrance  
**Description:** She walks up to the bus, places her phone on the scanner and is greeted by a professional staff member on board.

Voice – over

Now download the Sakura Holidays App and you are secure to hold on to your ticket at anytime, anywhere!

**SCENE 7**

**Location:** Bus inside

**Description:** he strides assertively down the well-kept aisle of the luxury bus. She is followed by a camera from behind, into interior lighting and smooth seats.

**SCENE 8**

**Location:** Bus Seat Area  
 **Description:** She reaches her seat—an elegant, aircraft-inspired VIP recliner—and gracefully sits down.

**SCENE 9**

**Location:** Bus Seat

**Description:** She strokes a button and eases back her seat. She leans back, clearly relaxed.

**SCENE 10**

**Location:** Bus Seat  
**Description:** She pushes the calf-rest out with another movement. Her legs are out like she’s on a flight.

**SCENE 11**  
**Location:** Bus Seat

**Description:** She fastens her seat belt, her luxury life now with an air of self security.

**SCENE 12**  
**Location:** Bus Seat

**Description** A friendly crew member gives her a soft blanket and a sealed water bottle. She nods gratefully and says yes

**SCENE 13**  
**Location:** Bus Interior  
**Description:** She leans back with a smile, snug under her blanket looking out the window. She takes her phone, opens the Sakura Holidays app, and smiles.